



2022 Annual Report



2022 Statistics

24 years

63 Sponsors
17 MVP Partners

527 Members
242 New Memberships

23 Board Members
20 Committee Chairs
27 Advisory Board Members

9 Committees
1 Affiliated Partnership



11 Sports Leagues
350 Sports Teams
3510 Players

4 Professional Development Programs



\$6,000 awarded through
Home In The City grant program





Who We Are

Harrisburg Young Professionals (HYP) is a group of young, active, civic-minded professionals who have a clear vision of Harrisburg’s future as a great place to live, work, and play. We are part of a movement that is breathing new life into urban areas and lessening the negative impact of suburban sprawl. We also work to prevent the migration of educated young people to larger cities (often referred to as “brain drain”) and to encourage those who have left to return to the Central Pennsylvania region.

Origins

In the spring of 1998, five friends recognized the need for young professional men and women to come together and take action in the city of Harrisburg to encourage growth. The founders of HYP, J. Alex Hartzler, Eric Morrison, John Norton, Greg Rothman, and Dan Schwab.

J. Alex Hartzler, former president of HYP, explains, “Harrisburg is a city we believe is poised to experience a long-overdue renaissance... The energy, enthusiasm, and talent of the new members stand out as most encouraging for the city’s future.”

Mission






HYP serves as a catalyst in making Harrisburg a better place to live, work, and play while developing and retaining future leaders.

Structure

HYP is led by a Board of Directors, all forty years of age or younger. Within the Executive Board, there are the offices of President, Vice-President (2), Secretary, and Treasurer.

HYP has nine standing committees, one partnership committee, and three administrative committees. The chairpersons of the committees are nominated by the Nominating Committee and approved by a majority vote of the Board of Directors.

The HYP Board of Advisors, led by Chairperson Joe Massaro, includes representatives from local businesses such as Harrisburg Regional Chamber & CREDC, Central Penn Business Journal, Harristown Development, Members 1st Federal Credit Union, and more.

	Harrisburg Young Professionals		@harrisburgyoungprofessionals
	/harrisburgyoungprofessionals		/hypnews
	@_HYP		



Our Leadership



Executive Board

- President: Jade K. Honey
- Vice President: Monika Kohli
- Vice President: Olivia Edwards Rindfuss
- Treasurer: Iqbal Singh
- Secretary: Ali McFadden

Staff

Executive Director: Meghan Bachmore

Board of Directors

- Nick Barbera (SunStone Consulting LLC)
- Brandon Boring (Commonwealth of Pennsylvania)
- Ángela Capeles (Capeles Agency)
- John Dixon (Saul Ewing Arstein & Lehr)
- Andrew Enders, *Past President* (Enders)
- Mary Kate Grimes (Hershey Creamery Company)
- Justine Fabian (Morgan Stanley)
- Rebekah Harrier (Harrisburg University)
- Kelsey Ireland (KPMG)
- Sydney Kyler, *Past President* (Enders)
- Suzanne Leopold, *Past President* (Benjamin Roberts Ltd)
- Lauren Maurer (TheBurg)
- Peter Megoulas (Members 1st Federal Credit Union)
- Adam Porter, *Past President* (Midtown Cinema & St@rtup)
- Jeremy Scheibelhut (Boyer & Ritter, LLC)
- Kelly Smith (PA State Police)
- Faniel Yemane (iDrive Interactive, LLC)

Board of Advisors

- Joe Massaro, *Chairperson* (PR&LA)
- David Butcher (WCI Partners, LP)
- Vince Champion (Champion Law Office, LLC)
- George Connor (Dauphin County Office of Community & Economic Development)
- Nicole Conway (Vartan Group, Inc.)
- Eric Darr (Harrisburg University of Science & Technology)
- Nick DiFrancesco (Pennsylvania Association of Community Bankers)
- Brad Forman (Morgan Stanley)
- Linda Goldstein, Retired (Mid Penn Bank)
- Wendell Hoover (Iron Valley Real Estate Group of Central PA)
- Andy Johnson (Orrstown Bank)
- Zachary Khuri (Orrstown Bank)
- Larry Kluger (Rhodes Development Group)
- Bub Manning, Retired (Quandel Construction)
- Christopher Markley (Penn National Insurance)
- Jessica Meyers (JEM Group)
- Eric Morrison (Smigel, Anderson & Sacks, LLP)
- George Nahodil (Members 1st Federal Credit Union)
- Ryan Riley (Harrisburg University)
- Bob Scaer (Gannett Fleming)
- Mark Stewart (Eckert Seamans Cherin & Mellott, LLC)
- Bill Sutton (R.S. Mowrey and Sons)
- Joe Tertel (Eko)
- Ryan Unger (Harrisburg Regional Chamber & CREDC)
- Meron Yemane (Morgan Stanley)
- Renee Custer Yemane (Custer Homes)
- Sue Yenchko, Retired (American Water)



A Letter from Jade, 2022 President



“Live, work and play” this simple phrase is at the heart of our mission. Over the last year, HYP has spent countless hours reflecting on what it truly means to “live, work, and play” - our values throughout the work we do in the City of Harrisburg and the members we serve. It goes without saying that 2021 taught us a tremendous amount of resilience and flexibility, as we built upon the foundation of our organization to rise above in 2022.

Early January 2022, taught us how to reset, recharge and focus on the fundamental elements of a young professional’s organization through the efforts of our leadership and Board of Directors.

Fortunately, 2022 didn’t look anything like 2021. HYP welcomed back four full seasons of sports, adding additional Volleyball and Mini Golf leagues, serving over 3,500 athletes. HYP hosted over 45 unique events and welcomed back over 500+ HYP Members. From coffee tastings, to “How it’s Built in the Burg” to Home Tour and summer concerts, HYP made its comeback from COVID in a big, big way! HYP was able to bring back landmark events that have defined our “live, work and play” mission for over 24 years to promote revitalization, clean-up, and beautification efforts across the city with droves of volunteers. All our accomplishments are thanks to over 60 sponsors who helped provide the funding HYP needed to see our mission through, and our volunteers, who dedicated their blood, sweat, and passion to make Harrisburg a better place to live, work and play.

It felt good to be back - to be back in-person, and to serve alongside our members in HYP over the last twelve months. It was an honor to serve as your 2022 Board President, and I am thrilled to celebrate the many goals and accomplishments we achieved this year. If you aren’t part of HYP, I welcome you to join us - come experience a New Member Social or volunteer day and get to know our leaders and the diversity of what HYP has to offer you.

Cheers to 2023! We have a lot to look forward to in our 25th Anniversary year and thank you for the opportunity to serve as your 2022 Board President.

A handwritten signature in black ink, appearing to read "Jade Hays". The signature is fluid and cursive.



Thank you, Sponsors!

ABEL PERSONNEL



BENJAMIN ROBERTS
OFFICE INTERIORS

Boyer & Ritter LLC

Capital



Dauphin County
PENNSYLVANIA

DENK & ASSOCIATES, PC
Certified Public Accountants



ENDERS
INSURANCE FINANCIAL BENEFITS

FEDERAL TAPHOUSE



**HARRISBURG REGIONAL
CHAMBER & CREDC.**
BOLD LEADERSHIP. VISIONARY MEMBERS. POWERFUL RESULTS.



HARRISBURG UNIVERSITY
OF SCIENCE AND TECHNOLOGY



**Harristown
Enterprises Inc.**



Hilton
HARRISBURG

HRG
Herbert, Rowland & Grubic, Inc.



IRON VALLEY
REAL ESTATE

OF
CENTRAL
PA



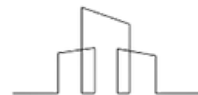
M&T Bank



**RED MAVERICK
MEDIA**



MEMBERS 1st
FEDERAL CREDIT UNION



MIDTOWN
PROPERTY MANAGEMENT
— HARRISBURG, PA —



MILLWORKS
ART · FOOD · BREWERY

Morgan Stanley

THE ROCKVILLE BRIDGE GROUP
AT MORGAN STANLEY

MOWERY

FOR THE EXPERIENCE

PLAN | DESIGN | BUILD | MANAGE



NAICIR

**ORRSTOWN
BANK**



PennState Health



PILLAR+AUGHT.



Thank you, Sponsors!



PPL Electric Utilities



Thank you, MVP Partners!





A Letter from Meghan, Executive Director



When people share a vision of their future, it gives them the purpose and energy to work for change. I love the word Ubuntu, which means "I am because we are." This African philosophy embraces the belief that we are universally connected to each other and go further by working together.

Harrisburg Young Professionals would not have been able to touch thousands of lives this year without the dedication and collaboration of our inspirational volunteer leaders and community partners.

This year, HYP celebrated its 24th year as an organization dedicated to making Pennsylvania's capital city a better place to live, work, and play. In 2022, our programming and sports leagues were back at full capacity after a 2-year hiatus due to the COVID-19 pandemic. We welcomed back many familiar events such as the annual Golf Scramble, Home Tour and "How It's Built In The Burg", while also offering brand new events and continuing to expand professional development opportunities that are inclusive and represent our membership.

As only the 3rd Executive Director for HYP, this year I have focused on strengthening relationships and processes, and learning more about our members and our city every day. HYP would not have survived 24 years without the support of our community partners. Ubuntu- we go further together.

As we look ahead to 2023, our volunteers are excited for another impactful year. Next year will mark the 25th Anniversary for HYP, which brings exciting new partnerships and opportunities to highlight the progress the City of Harrisburg and HYP have made together. For the past century, and for the next century, Harrisburg Young Professionals is focused on making our community a better place!

Meghan Bachmore



Our Committees

ARTS & INTERNATIONAL

Haley Baumgardten & Aaron Dimick

The Arts & International Committee hosted a number of events in 2022 to engage our membership with the thriving and diverse art and international communities in Harrisburg. These events covered local musicians, literature, coffee and supported the local fine arts community.

We were honored to work with many of the best partners in Harrisburg, such as the Susquehanna Art Museum, Elementary Coffee, Midtown Cinema, Good Brothas Book Café, The Art Association of Harrisburg, and the Midtown Scholar.

During the many, rainy months of the summer, we continued our Italian Lake Concert Series that featured local talented artists such as Natalie Ness, Shine Delphi, and Justin Murphy – even as the sun-dipped below the trees, the crowds demanded for one more song!

Additionally, our committee members volunteered at numerous events this year to engage with and support organizations such as The Art Association of Harrisburg, the Susquehanna Art Museum, and Theatre Harrisburg.

The Arts & International Committee is looking forward to developing new partnerships and expanding our footprint in the thriving communities of Harrisburg in 2023!

CITY BEAUTIFICATION

Jess Negley & Wil Sechler

This year City Beautification brought back its marquee event - Forster Street Cleanup. The day after earth day, 300 volunteers removed 19,560 lbs. of litter and debris from Harrisburg City Streets! On Forster Street, around 40 volunteers helped revitalize the areas from 2nd to 6th Street. Around 30+ rose bushes were planted, hedges were trimmed and trash / debris was removed.

After a 2 year break due to COVID-19 restrictions, HYP was happy to rework this area of Harrisburg that carries heavy foot and vehicle traffic. Beyond our committee mission of beautification, our community's safety continues to be our priority.

Along with this marquee event, the committee continued their cleanup efforts around the city and utilized our Atlas Street community garden.



Hike at Big Boyd Tree Preserve

New Member Social at Mr G's



22nd Annual Forster St Cleanup



Our Committees

CITY LIVING

Alyssa Massaro

This year saw the return of Harrisburg Young Professionals' (HYP) iconic event: Home Tour. Split into a two part mini-series, attendees were able to explore Italian Lake on June 26th and Shipoke on September 17th. On both dates, guests were able to experience the very best of city living and the wonderful historical elements of each neighborhood!

The community at Italian Lake features a manmade lake that was part of Harrisburg's City Beautiful Moment in 1901. Since 2012, HYP has hosted its Italian Lake Summer Concert Series featuring artists in the park, providing a space for friends and family to enjoy summer nights of local sounds.

Shipoke, Harrisburg's small but mighty neighborhood, showcases beautiful victorian style homes as well as carpenter gothic - the infamous "Pancake Row " along Conoy street are houses built by Jacob Pancake. Fifty years after Hurricane Agnes, this neighborhood continues to thrive with their own Flea, Wine Wednesdays, access to Riverfront Park, picnics, neighborhood cleanups, and a positive community feeling that highlight's Shipoke's overall charm.

Home Tour is a wonderful opportunity for members of our community to explore their own backyards! Each home contained its own charm, character and history that proves how beautiful and unique our city really is. It is an honor to help facilitate this iconic event and be a part of HYP!

ECONOMIC DEVELOPMENT

Melissa Buchanan, Austin Bush & Anthony Tellez

2022 was a year of growth for HYP's Economic Development (Ec Dev) committee to connect and engage members with Harrisburg's local businesses. In addition to making ongoing connections with local business partners for HYP's Membership Value Program (MVP), we highlighted 3 businesses through MVP Showcase events throughout the year in order to spread awareness of this program to our members and to also drive HYP members to businesses they love or may have never tried before.

A three part series of "How It's Built in the 'Burg" events returned, providing the community an opportunity to learn about businesses in an intimate setting at Pursuit Coworking. This year's speakers were Jessica Meyers, CEO of JEM Group, Bradley Jones, CEO of Harristown Enterprises, and Stefan Hawkins, Owner of Good Brotha's Book Cafe. Larry Binda of The Burg reprised his role as moderator and Searcher Films Video Production was there to capture this series.

We also advanced efforts to develop future leaders in the Harrisburg region by providing a valuable "Professional Readiness" workshop in the fall to members and non-members alike at Harrisburg University. We featured Toastmasters who facilitated an interactive interview workshop for the evening. Professional headshots were also provided by Searcher Films Video Production.

All in all, the Ec Dev stayed committed to its mission of working with local businesses and influential leaders in order to continue to grow the city's valuable assets to generate and build a brighter future for both the city of Harrisburg and its young professionals.



Boxing Challenge at PA Foodbank

New Member Social at Zeroday Brewing



Soft opening at Dauphin County Library



Our Committees

MARKETING & PR

LeRon Tooles

In 2022, the HYP Marketing & Public Relations (PR) committee focused on garnering increased awareness for the organization as a whole, driving engagement with current and prospective members and helping HYP reach its ultimate goal of making Harrisburg a great place to live, work and play.

After receiving the event descriptions per our HYP marketing request form, the committee would focus on creating eye-catching custom assets for our socials and for the HYP website. With each asset, we wanted to ensure professionalism, but also excitement was shown in each asset. 2022 was also a big year for our marketing professionals with marketing careers outside of HYP. Even with a shift in their careers, we were still able to meet deadlines and complete committee goals.

As a sole co-chair, I wanted to capture moments of our members networking with other professionals that have the desire to better their community. While working on promoting HYP events, there was also a strong focus on capturing the success of each event and providing detailed recaps across our social media platforms. This allowed us to show how easy it is to build new friendships and create new professional relationships just from attending one of our events.

MEMBERSHIP

Justine Fabian & Emily Seratch

During 2022, Membership focused their efforts on member retention and revamping in person New Member Socials.

The committee worked to host innovative New Member Socials by visiting new venues, such as 704 Lounge, and partnering with local businesses like Soul Smirk, Rijoice and FLTBYS to collaborate with our Sports and Fitness Committee. They were able to showcase our new MVP Partner by hosting a Members Only night with the Harrisburg Senators

In addition to New Member Socials, Membership supported member retention and created new ways to find and keep new members. The committee co-chairs allowed prospective members to schedule phone calls weekly to help answer questions and direct each person to a committee that may interest them. They engaged the community to reach new members by hosting information tables at Ice and Fire Festival, Pride Fest, Harrisburg University, Penn State Harrisburg, and SoMa's Block Party.

In an effort to increase member awareness in an efficient manner, the committee also drafted email templates to be sent to new members upon registering for a membership, and members who are up for renewal. In order to reach a broader audience of potential new members, marketing pieces were created for information packets provided by Harristown Enterprises to their new tenants.



How It's Built in the Burg
at Pursuit Covering

4th Annual 20 in their 20's
at Hilton Harrisburg



11th Annual Golf Scramble
at Dauphin Highlands Golf Course



Our Committees

OUTREACH

Coryann Catalano, Jenna Reitz & Brandon Spangler

In 2022, the Outreach Committee focused on strengthening existing relationships and creating new connections with various non-profit organizations in the area, as well as volunteering at local charitable events.

Throughout the year we organized two volunteering events with the Central PA Food Bank. In March, committee members, other HYP members, and members of Friends of Midtown participated in the event and packaged over 900 donation boxes. In November, committee members and other HYP members volunteered and assembled over 400 care packages.

Outreach also orchestrated the Refresh Harrisburg program in partnership with Center for Champions. Across 4 weeks in the summer committee members worked with students at Center for Champions to educate them about philanthropy, marketing, budgeting, and design. The students were split into 2 groups where they researched and picked a charitable organization that they wanted to support and then they designed t-shirts to sell in order to raise money for the charity. The chosen charities were The Dream House and Guiding Eyes.

Committee meetings throughout the year took place at various nonprofit organizations or scenic areas of the city, including at the Salvation Army, Caitlin's Smiles, Wildwood Park, the Sunken Gardens, and City Island. A meeting also took place at Pursuit Coworking where a guest speaker came from Keystone Human Services.

Committee members took time to volunteer at a multitude of events including the Tour de Belt in June, Forster Street Cleanup event in April, collecting a number of books, toys, and arts & crafts supplies in September that were donated to Caitlin's Smiles. We ended the year with our 2nd annual Holiday Gift Wrapping event at the YWCA in December.

SOCIAL

Ben Hinnenkamp & Seth Robbins

In 2022, the Social Committee successfully brought back Play in the form of First Fridays, Second Wednesdays, joint Socials all while introducing some new events to members and nonmembers alike.

They tested everyone's Netflix binges by hosting two well attended trivia events - The Office at Cafe 1500 and Schitt's Creek at ABC Brewing.

The always popular Puppies & Pints, started back in 2017, showcased some lovable pit bulls representing Pitties.Love.Peace at Midstate Distillery.

The co chairs and volunteers also dedicated their time to supporting other committee efforts, making sure each event was one to remember. Collaboration is key!



4th Annual 20 in their 20's at Hilton Harrisburg

Holiday Snow Ball at Susquehanna Art Museum



4th Annual 20 in their 20's at Hilton Harrisburg





Our Committees

SPORTS

Chairs: Amanda Jackson, Bordain Smith, Gabriella Lucas & Seth Robbins

The Sports & Fitness Committee works to plan and organize HYP sports leagues and fitness-related activities to provide HYP members with an environment to physically engage in a team or group while networking. Most importantly, the committee emphasizes the importance of participants having fun while staying active and experiencing the outdoor community that surrounds Harrisburg. We work hard at HYP to play, and our many sports leagues and recreational group activities help our members keep healthy and active.

In 2022, the committee organized several group hiking activities and supported HYP's Sports leagues - including Dodgeball, Basketball, Sand Volleyball, Kickball, Flag Football, Bowling, and Mini-Golf. HYP was thrilled to welcome full, in-person leagues in 2022, as the first year back at full capacity since 2019. HYP hosted 11 sports leagues, 350 teams, and over 3,500 players.

OUR AFFILIATE: TOASTMASTERS

Thomas Jordan & Chris Nason



HYP Toastmasters encourages individuals to find their voice personally, professionally, and within their community by teaching public speaking and leadership skills in a practice environment where feedback is encouraged.

In 2022, the HYP Toastmasters returned to in-person meetings hosted locally at WebFX with hybrid options available for online attendees. Special events included a Speak-a-Thon, "Moments of Truth" self-evaluation meeting, a holiday party, and two open houses. Toastmasters also collaborated with the Economic Development Committee on a Resume & Interview Workshop, where individuals had the opportunity to practice answering interview questions in a small group setting.

More than 45 guests were welcomed across all events in 2022. Nine new members joined the club, growing Toastmasters to 23 people; its largest size since the founding of the club in 2011!

Members and guests had the opportunity to hear from Distinguished Toastmasters, community leaders, and peers on a variety of topics including servant leadership, mentoring, and local nonprofit initiatives.

Club members worked towards the completion of their public speaking and leadership pathways, building skillsets in 11 specialized learning paths. Members also participated in the annual speech contest with an HYP Toastmaster winning 2nd place at the Division A level.



Basketball at YMCA Harrisburg



Volleyball at City Island



Dodgeball at the Zembo Shrine



Home In The City Program



In the last six years, HYP has invested \$42,000 back into Harrisburg City neighborhoods – Midtown, Uptown, Bellevue Park, Old Uptown, Downtown, Shipoke, Italian Lake and Capital Heights – welcoming first-time home buyers to the wonderful neighborhoods of Harrisburg.



HYP's Home in the City grant program has been a staple of HYP for 24 years and continues to seed the "live" part of our mission. Every year, first-time home buyers apply to HYP, in hopes of receiving a \$1,000 grant to offset their closing costs on their new home. The Home in the City grant program was started to encourage HYP members to experience all the wonderful aspects of city living.



This year, HYP was able to bring back Home Tour after a two-year pause due to COVID-19. HYP hosted two mini-series events, highlighting the historic and quaint offerings of Italian Lake and Shipoke neighborhoods. The tours featured more than 20 different homes and businesses and HYP enjoyed sharing homeowner's trials, tributes and lessons learned through their home buying and renovation processes. It is thanks to long-time sponsors like Members 1st Federal Credit Union, that HYP continues to offer programs like Home Tour.



Our investment in the City of Harrisburg and in our members, remains a top priority to help position the city as a vibrant economic ecosystem, which continues to get better year after year. This year we saw many changes to the neighborhoods of downtown Harrisburg, with the revitalization of 2nd street and the City's investment in street corner beautification and accessibility upgrades.



Be on the lookout for Home Tour 2023, and we hope you'll consider financially supporting or volunteering in our annual event!





Financial Position

Statement of Financial Position as of December 31, 2022.

ASSETS	
Current Assets	\$205,737
Other Assets	\$15,291
Restricted Funds	\$28,072
TOTAL ASSETS	\$249,100
LIABILITIES	
Accounts Payable	\$3,447
Deferred Revenue	\$46,865
Total Liabilities	\$50,312
Total Equity	\$198,788
TOTAL LIABILITIES & EQUITY	\$249,100



A Letter from Olivia, 2023 President



As a Harrisburg transplant from Washington, D.C., I am in awe of Harrisburg's rich history. I originally rented an apartment built in the late 19th century near the Governor's residence, and often sat on the porch imagining what had taken place here. Each block is steeped in treasured timepieces and is being beautifully updated to usher in its next generation. It's simple, they made a city built to last.

Throughout Harrisburg's history, young people have built cornerstones of our community, and are the lifeblood of important projects for its future. It's been an honor to join Harrisburg Young Professionals efforts to make the city a better place to live, work, and play. Our enduring legacy of service to our community and bolstering of opportunities for young professionals is a beacon for continued growth.

As we ring in our 25th Anniversary, we thank our founders who took it upon themselves to start a movement that would draw thousands of young professionals to Central Pennsylvania, myself included. HYP's programming is designed as a welcome package for young professionals and a community to grow within, while reaching many milestones. We invite members of past and present to share your HYP story with us, and we hope to inspire others to take part in our mission.

In 2023, we endeavor to expand our resource offerings, elevate the member experience, and forge new service partnerships within our community. Meanwhile, we bring creative twists to classic events, including ten sports leagues, First Friday Socials, Forster Street Cleanup, Home Tour: Midtown, Italian Lake Concert Series, 20 In Their 20's, and How It's Built in the Burg. Stay tuned for more Silver Anniversary surprises throughout the year – you don't want to miss this!

It's my honor to serve HYP as President in 2023. On behalf of the Board of Directors and Executive Committee, I would like to thank our corporate partners, sponsors, members, volunteers, and friends for their continued support and dedication to our work. Our outstanding programming would not be possible without the tireless efforts of our Executive Director, leadership team, board and volunteers. I am energized by their ideas and thank them for their dedication to our mission. Their compassion knows no bounds, and personal stories fill my cup.

Cheers to 25 years of service and here's to many, many more!



Harrisburg Young Professionals

2601 N Front Street, Suite 200

Harrisburg, PA 17110

(717)-257-0406

www.hyp.org