



Harrisburg
YOUNG PROFESSIONALS

2025
SPONSORSHIP &
MARKETING GUIDEBOOK

HYP.ORG

OUR MISSION

HYP serves as a catalyst in making Harrisburg a better place to live, work and play, while developing and retaining future leaders.

2025 HYP STAFF & EXECUTIVE BOARD



EXECUTIVE DIRECTOR:
Meghan Bachmore



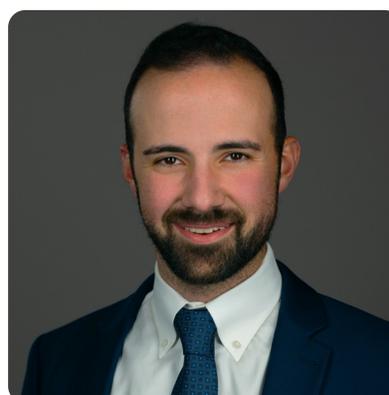
PRESIDENT:
Angela Capeles



CO-VICE PRESIDENT:
Rebekah Harriger



CO-VICE PRESIDENT:
Kelly Smith



TREASURER:
Andrew Essis



SECRETARY:
Alex DeCicco

HARRISBURG YOUNG PROFESSIONALS

2601 N FRONT ST. SUITE 200 • HARRISBURG, PA 17110 | HYP.ORG | (717) 257-0406

TABLE OF CONTENTS

Harrisburg Young Professionals (HYP) is a group of young, active, civic-minded professionals who have a clear vision of Harrisburg’s future and are deeply invested in helping to make Harrisburg a great place to live, work and play.

HYP is part of a movement that is breathing new life into urban areas and reducing the negative impact of suburban sprawl, while providing volunteer and professional networking opportunities for those living in our community. Our goal is to reduce the migration of educated, young professionals to larger cities and encourage those who have left, to return to the Central Pennsylvania region. In this guide, you will discover opportunities to make an impact while meeting your unique goals.

Interested in sponsoring an event but don’t see a sponsorship level that works for you? We are open to customizing a sponsorship to meet your needs.

4	2024 Statistics	13	26th Annual Forster Street Cleanup*
5	2024 Sponsorship Thank You	14	Summer Sports*
6	Marquee Event Overview	15	Italian Lake Concert Series*
7	Series Event Overview	16	13th Annual Golf Scramble*
8	Program Partner	18	24th Annual Home Tour: Uptown*
9	Corporate Memberships	19	Fall Sports*
10	Winter Sports*	20	6th Annual 20 In Their 20s Awards*
11	Annual Meeting and Awards	21	Sponsorship Commitment Form
12	Spring Sports*		

Pages marked with asterisk (*) have Exclusive Sponsorship opportunities and First Right of Refusal. The 2024 event sponsor company at this exclusive level shall have first right of refusal to renew the sponsorship agreement provided the Harrisburg Young Professionals conducts the event during the year 2024 and the sponsorship was received in full.

2024 STATISTICS

Harrisburg Young Professionals (HYP) is a 501c3 not for profit organization. Your sponsorship and marketing contribution fund our mission to make Harrisburg a great place to live, work and play while developing and retaining future leaders.

We have been supporting young professionals in the Harrisburg region for

26 YEARS

We currently have

626 ACTIVE MEMBERS

who participate in & lead our programming

In 2024 we welcomed

380 NEW MEMBERS

—many of whom are new to the area & trying to find community

HYP has 20 dedicated Board Members, 20 Committee Chairs, &

26 ADVISORY BOARD MEMBERS

In 2024, HYP had

74 SPONSORS

who supported 100+ events

HYP awarded

\$3000

to first-time homebuyers in the City of Harrisburg through the Home In The City Grant program

Last year, HYP lead

7 PROFESSIONAL DEVELOPMENT PROGRAMS

Last year, HYP offered

11 SPORTS LEAGUES

which consisted of

390 SPORTS TEAMS

& 4015 Athletes of all abilities

HYP HAS 9 VOLUNTEER LEAD COMMITTEES &

1 AFFILIATED PARTNERSHIP

Toastmasters International

2024 SPONSORS & PARTNERS



44 Business Capital	Fulton Bank	M&T Bank	Stewart-Amos Steel
Ainsworth Inc.	Klock Entertainment	Members 1st Federal Credit Union	Triple P Fitness
Auto First LLC	Greater Harrisburg Association of Realtors	Messiah University	UPMC
Abel Personnel	Harrisburg Beach Club	Morgan Stanley	TheBurg
Belco Community Credit Union	Harrisburg Regional Chamber & CREDC	Orrstown Bank	YMCA
Boyer & Ritter LLC	The Hershey Company	Pillar & Aught	
Capital Blue Cross	Harrisburg Senators	PNC Bank	
Dauphin County Tourism	Hill Society	PPL	
Deloitte	HRG	PSECU	
Denk & Associates	Hutch Homes	Pursuit Coworking	
Downtown Improvement District	Intelliprint	Quandel Construction	
Enders	Iron Valley Realty	Ralph E Jones Paint	
Fitz Haus	JB Lovedrafts	Ridge Policy Group	
Flowers & Flowers Cpas	JEM Group	RM Technologies	
First National Bank	Keep Dauphin County Beautiful	Rotary Club of Mechanicsburg	
Foot Locker	KPMG	S&T Bank	
Fred Beans Auto Group	LCSWMA	SEK	

2025 MARQUEE EVENTS OVERVIEW

HYP hosts six marquee programs that elevate our mission and return the highest engagement from members and partners. Our annual programming receives regional attention from members, media, and sponsors, with over 1,000 attendees and more than 10,000 media viewers. See the timeline of our largest events below.

DATE	EVENT	ATTENDEES
February 26, 2025	Annual Meeting	125 Attendees
April 26, 2025	Forster Street Cleanup	75 Attendees
May 16, 2025	13th Annual Golf Scramble	200 Attendees
June, July, & August	Italian Lake Concert Series	300 Attendees (100 per event)
September 2025	Home Tour: Downtown	150 Attendees
November 2025	20 In Their 20s Awards	150 Attendees
		1000+ ATTENDEES

LIVE, WORK, PLAY

2025 SERIES EVENTS OVERVIEW

Harrisburg Young Professionals (HYP) is a group of young, active, civic-minded professionals who have a clear vision of Harrisburg’s future and are deeply invested in helping to make Harrisburg a great place to live, work and play.

The Live, Work, Play series highlights the core tenants of our mission. Each series includes member-led, leadership-directed programming. HYP’s nine programmatic committees work together to provide a minimum of twelve events per series annually.

EVENT SERIES	COMMITTEES	SERIES EXAMPLES
<p>WORK</p> <ul style="list-style-type: none"> Professional Development Networking Entrepreneurship 	<ul style="list-style-type: none"> Diversity, Inclusion, Equity & Belonging (DEIB) Economic Development HYP Toastmasters 	<ul style="list-style-type: none"> DEIB Seminars Professional Development Workshops Career Readiness Public Speaking Workshops
<p>LIVE</p> <ul style="list-style-type: none"> Beautification Home Buying Community Service 	<ul style="list-style-type: none"> Arts & International City Living Outreach 	<ul style="list-style-type: none"> Atlas Street Urban Garden Group Volunteer Outings Home Buying Seminars Live Theatre Events Forster St Cleanup
<p>PLAY</p> <ul style="list-style-type: none"> Socials Holiday Gatherings Group Fitness, Charitable Sports Tournaments 	<ul style="list-style-type: none"> Membership Social Sports & Fitness 	<ul style="list-style-type: none"> First Friday Socials New Member Socials After Work Hikes Holiday/ cultural social events Running Club

36+ ENGAGEMENT OPPORTUNITIES

HYP CORPORATE MEMBERSHIP PROGRAMS

HYP helps Harrisburg employers attract, engage and retain talented young professionals.

Did you know employees are two to three times more likely to stay in a community if they are engaged? HYP can offer your employees meaningful connections to young professionals in their community, networking opportunities, and professional development training - all while promoting your organization and your company's commitment to the Harrisburg region through HYP events. Our Corporate Member Program levels provide a one-stop-shop for companies to engage with HYP, offering exclusive marketing opportunities for your company and complimentary memberships for your employees. Each level provides consistent marketing and event sponsorship opportunities for companies to maximize exposure to young professionals in our community.

CORPORATE PARTNER \$3,000

- Recognition at all events in a selected "Live, Work, Play" series of your choice
- Award Sponsor at Annual Meeting
- Bi-monthly advertising in NextGen News newsletter
- 10 Corporate Memberships
- Lunch and Learn with HYP Executive Director and your staff
- Volunteer and leadership opportunities for your employees
- 1 company supplied email blast to HYP members
- Half page ad (3 7/8" h x 2 3/8" w) Annual Meeting Program
- Opportunity to be featured in HYP's "Guide to City Living"
- Company supplied banner displayed at HYP Annual Meeting

CORPORATE LEADER \$5,000

Above and:

- Monthly advertising in HYP NextGen News newsletter
- 20 corporate memberships
- 4 quarterly company supplied email blasts to HYP members
- 1 complimentary corporate sports team per season (4 total)
- Full page ad (8" h x 5" w) in Annual Meeting Program

HYP PROGRAM PARTNER

HYP hosts more than 100 in-person events throughout the year, providing fun, interactive networking opportunities and professional growth for our members, at zero cost to them. Each series is member-led, leadership directed. Corporate leaders have the unique opportunity to sponsor an individual series, including speaking and engagement opportunities.

PROFESSIONAL DEVELOPMENT WORKSHOPS (3) \$2,000 (1 AVAILABLE)

- Company logo included on HYP online events calendar with a link to sponsor's website
- Company listed as Series Sponsor in all marketing materials and weekly NextGen News Newsletter to promote the event (5,500+ subscribers)
- Opportunity to speak and/ or be recognized at the event and participate in networking with members
- Company provided materials at event check in table
- Company supplied free standing banner displayed at events

HOME BUYING SEMINARS (3) \$2,000 (1 AVAILABLE)

- Company logo included on HYP online events calendar with a link to sponsor's website
- Company listed as Series Sponsor in all marketing materials and weekly NextGen News Newsletter to promote the event (5,500+ subscribers)
- Opportunity to speak and/ or be recognized at the event and participate in networking with members
- Opportunity to provide an industry expert to participate in the panel discussion
- Company provided materials at event check in table
- Company supplied free standing banner displayed at events

NEW MEMBER SOCIALS (5) \$2,000 (1 AVAILABLE)

- Company logo included on HYP online events calendar with a link to sponsor's website
- Company listed as Series Sponsor in all marketing materials and weekly NextGen News Newsletter to promote the event (5,500+ subscribers)
- Opportunity to speak and/ or be recognized at the event and participate in networking with members
- Company provided materials at event check in table
- Company supplied free standing banner displayed at events

DEIB WORKSHOPS (3) \$2,000 (1 AVAILABLE)

- Company logo included on HYP online events calendar with a link to sponsor's website
- Company listed as Series Sponsor in all marketing materials and weekly NextGen News Newsletter to promote the event (5,500+ subscribers)
- Opportunity to speak and/ or be recognized at the event and participate

WINTER 2025 SPORTS LEAGUES

DODGEBALL, BOWLING, BASKETBALL & VOLLEYBALL

HYP is thrilled to offer four indoor sports leagues in the winter of 2025 starting in January. League sponsorships include recognition in all sports, Dodgeball, Bowling, Basketball and Volleyball.

BRONZE SPONSOR \$500

- Company logo featured on the sports weekly email update
- Company logo featured on the HYP sports webpage

GOLD SPONSOR \$1,000

Above and:

- One (1) company team registration for Dodgeball, Basketball, Bowling or Volleyball
- Company logo printed on the back of every player's jersey

EXCLUSIVE RESTAURANT/BAR SPONSOR* \$2,500 (1 AVAILABLE)

Above and:

- Promotion of restaurant/bar as the official after-game location for the duration of the league
- Promotion of "Tab Contest" for teams to visit restaurant/bar on game days
- Restaurant/Bar mention in marketing efforts promoting the league
- Restaurant/Bar logo featured on the sports weekly email update
- League Captain's Meeting held at location sponsor one week before league begins
- Gift cards purchased from Restaurant Sponsor for winning teams
- Opportunity for physical presence during league play

EXCLUSIVE PLATINUM SPONSOR* \$3,000 (1 AVAILABLE)

Above and:

- One (1) company team registration for each winter sport
- Logo on winning team's trophy
- One time company supplied ad or email blast to all HYP Winter athletes

ANNUAL MEETING & AWARDS

FEBRUARY 26, 2025 | HARRISBURG AREA COMMUNITY COLLEGE

The Annual Meeting and Awards reception celebrates a new year and new leadership for Harrisburg Young Professionals. HYP members, volunteers, and community partners are recognized for their many accomplishments in the last year.

PROGRAM & RECEPTION SPONSOR* \$1,000 (1 AVAILABLE)

- Company-supplied banner displayed at reception
- Company logo included on HYP online events calendar with a hyperlink to sponsor's website
- Company logo featured on event screen presentation
- Company listed as "Program and Reception Sponsor" in all marketing materials and weekly NextGen News newsletter to promote the event
- Full page ad (8" h x 5"w) in Annual Meeting Program
- Speaking opportunity to welcome guests

AWARD SPONSOR \$500 (5 AVAILABLE)

- Awards available are - Business of the Year, Member of the Year, Project of the Year, and Athletes of the Year (Male & Female)
- Company logo featured on award presentation screen
- Company logo included on HYP online events calendar with a hyperlink to sponsor's website
- Company listed as "Award Sponsor" in all marketing materials and weekly NextGen News newsletter to promote the event
- Half page ad (3 7/8"h x 5"w) in Annual Meeting Program

COMPANY PROGRAM ADVERTISEMENT \$200

- Quarter-page ad (3 7/8"h x 2 3/8"w) in the Annual Meeting Program



SPRING 2025 SPORTS

FLAG FOOTBALL & VOLLEYBALL

HYP is thrilled to offer two sports leagues this spring starting in March. League sponsorships include recognition in both sports, Flag Football and Volleyball (1,000+ athletes).

BRONZE SPONSOR \$500

- Company logo featured on the sports weekly email update
- Company logo featured on the HYP sports webpage with a hyperlink to sponsor's website

GOLD SPONSOR \$1,000

Above and:

- One (1) company team registration for Flag Football or Volleyball
- Company logo printed on the back of every player's jersey
- Company logo featured on the sports weekly email update
- Company logo featured on the HYP sports webpage with a hyperlink to sponsor's website

EXCLUSIVE RESTAURANT/BAR SPONSOR* \$2,500 (1 AVAILABLE)

Above and:

- Restaurant/Bar logo printed on the back of every player's jersey
- Restaurant/Bar logo featured on sports page on the HYP website with a hyperlink to sponsor's website
- Promotion of restaurant/bar as the official after-game location for the duration of the league
- Promotion of "Tab Contest" for teams to visit restaurant/bar on game days
- Restaurant/Bar mention in marketing efforts promoting the league
- Restaurant/Bar logo featured on the sports weekly email update
- League Captain's Meeting held at location sponsor one week before league begins
- Gift cards purchased from Restaurant Sponsor for winning teams
- Opportunity for physical presence during league play

EXCLUSIVE PLATINUM SPONSOR* \$3,000 (1 AVAILABLE)

Above and:

- Company logo printed on the front of every player's jersey
- Company logo featured on HYP sports webpage with a hyperlink to sponsor's website
- Company mention in marketing efforts promoting the leagues
- One (1) company team registration for all sports
- Company logo featured in the sports weekly email updates

FORSTER STREET CLEANUP

APRIL 26, 2025*

HYP's founders decided to take on their first city beautification initiative by completely redesigning the Forster Street median. At the time, the median was a large section of concrete painted green, with no plants, trees, or aesthetics. As one of the city's main corridors, Forster Street needed a beautification effort, and HYP completed the first-ever Forster Street Cleanup.

BRONZE SPONSOR \$500

- Company name placed on the HYP online events calendar with a hyperlink to the sponsor's website
- Company volunteer opportunity for the day of event
- Opportunity for company supplied table at the Block Party following the cleanup

GOLD SPONSOR \$1,000

Above and:

- Company logo featured on the back of volunteer shirts
- Company mention in all event marketing materials

EXCLUSIVE BLOCK PARTY SPONSOR \$1,500 (1 AVAILABLE)

Above and:

- Premier sponsor of post-event block party for 75+ volunteers and partners
- Company supplied banner to be displayed at Block Party
- Best available position for company supplied hospitality tent

EXCLUSIVE PLATINUM SPONSOR* \$3,000 (1 AVAILABLE)

Above and:

- Company supplied banner displayed at event registration
- Company logo featured on front of volunteer shirts
- Company volunteer opportunity for the day of event
- Company mention in all event related marketing efforts and Press Release
- Company supplied ad featured in three (3) NextGen News email newsletters
- Company logo placed on the HYP online events calendar with a hyperlink to sponsor's website
- Opportunity for company-supplied table at check in and Block Party
- One time company supplied email blast to all HYP members

SUMMER 2025 SPORTS KICKBALL & VOLLEYBALL

HYP is thrilled to offer three sports leagues this summer starting in June. League sponsorships include recognition in all three sports, Kickball, Volleyball and Mini Golf (1,000+ athletes).

BRONZE SPONSOR \$500

- Company logo featured on the sports weekly email update
- Company logo featured on the HYP sports webpage with a hyperlink to sponsor's website

GOLD SPONSOR \$1,000

Above and:

- One (1) company team registration in Kickball, Volleyball or Mini-Golf
- Company logo printed on the back of every player's jersey
- Company logo featured on the sports weekly email update
- Company logo featured on the HYP sports webpage

EXCLUSIVE RESTAURANT/BAR SPONSOR* \$2,500 (1 AVAILABLE)

Above and:

- Restaurant/Bar logo printed on the back of every player's jersey
- Restaurant/Bar logo featured on sports page on the HYP website with a hyperlink to sponsor's website
- Promotion of restaurant/bar as the official after-game location for the duration of the league
- Promotion of "Tab Contest" for teams to visit restaurant/bar on game days
- Restaurant/Bar mention in marketing efforts promoting the league
- Restaurant/Bar logo featured on the sports weekly email update
- League Captain's Meeting held at location sponsor one week before league begins
- Gift cards purchased from Restaurant Sponsor for winning teams
- Opportunity for physical presence during league play

EXCLUSIVE PLATINUM SPONSOR* \$3,000 (1 AVAILABLE)

Above and:

- Company logo printed on the front of every player's jersey
- Company logo featured on HYP sports webpage with a hyperlink to sponsor's website
- Company mention in marketing materials promoting the leagues
- One (1) company team registration for all sports
- Company supplied advertisement in weekly newsletter emails during the season

ITALIAN LAKE CONCERT SERIES

JUNE, JULY & AUGUST

HYP continues the tradition of live music at Italian Lake this summer with a concert series! These concerts take place at the beautiful Italian Lake Park on the northern end of Harrisburg. This family friendly program is open to the public at no cost. Concerts are Sundays in the months of June, July and August (weather permitting).

EXCLUSIVE SUMMER CONCERT SERIES SPONSOR* \$3,000 (1 AVAILABLE)

- Representative invited to address the audience pre-concert for the entire season
- Company listed as the premiere sponsor of all Italian Lake Concerts
- Company's color logo featured on the Music Series flier
- Company's logo listed in NextGen News e-newsletter preceding the sponsored concert
- Company logo displayed on performance page with hyperlink to sponsor's website
- Company included in digital marketing for concert series
- Company banner displayed in the center of the stage the night of each concert
- Special thank you recognition on HYP's social media platforms with logo and company name with a tag directing to company's Facebook page
- Opportunity for company supplied table or hospitality tent at all concerts
- One time company supplied ad or email blast to all HYP Members



13TH ANNUAL GOLF SCRAMBLE

MAY 16, 2025 | DAUPHIN HIGHLANDS



TEE SIGN SPONSOR \$200

- One (1) tee sign

PAR SPONSOR \$550

Above and:

- One (1) team registration, to include: golf, lunch, dinner, beer, carts, and green fees for four (4)
- Company name placed on the HYP website events calendar and event webpage with a hyperlink to the sponsor's website
- sponsor's website

BIRDIE SPONSOR \$750

Above and:

- Opportunity to provide branded swag bag item

EAGLE SPONSOR \$1,250

Above and:

- Company logo on marketing materials

MEAL & BEVERAGE SPONSOR* \$1,500 (2 AVAILABLE)

Above and:

- Company Table to display information and free-standing banner at Lunch or Dinner
- Special social media recognition as the meal sponsor for the event with a hyperlink to the sponsor's website

DOUBLE EAGLE SPONSOR* \$3,500 (1 AVAILABLE)

Above and:

- Speaking opportunity at the start of the awards receptions (Executive AM and Casual PM)
- Two (2) team registration, to include: golf, meals, beer, carts, and green fees for four (4)
- Two (2) tee signs with company logo
- Opportunity to provide branded swag bag item
- Option to display company banner at the golf course
- One time company supplied ad or email blast to all HYP members



HYP 24TH ANNUAL HOME TOUR DOWNTOWN: SEPTEMBER 2025

Proceeds from our Annual Home Tour event benefit the HYP Home in the City Program, a grant program that provides support to HYP Members purchasing homes in the City of Harrisburg for the first time. Through 2024, HYP has granted \$80,000+ to HYP members.

RADNOR STREET SPONSOR \$500

- Quarter-page ad (3 7/8”h x 2 3/8”w)
- Two (2) complimentary tickets to the Home Tour & Block Party

MACLAY STREET SPONSOR \$750

Above and:

- Half-page ad (3 7/8”h x 5”w) in the Home Tour program

DIVISION ST STREET SPONSOR \$1,000

Above and:

- One (1) featured home on the tour presented as “123 Oak Street Sponsored by ‘Your Company Name’” where you may place promotional materials and receive a yard Sign at Featured Home
- Company logo and a hyperlink to sponsor’s website on Home Tour webpage
- Four (4) complimentary tickets to the Home Tour & Block Party
- Opportunity to provide branded swag bag item

EXCLUSIVE AFTER PARTY \$3,500 (1 AVAILABLE)

Above and:

- Full page ad (8” h x 5”w) in Home Tour program
- Company supplied banner displayed at Block Party
- Company supplied information to be available at Block Party check-in table
- Eight (8) complimentary tickets to the Home Tour & Block Party

EXCLUSIVE PREMIER SPONSOR* \$5,000 (1 AVAILABLE)

Above and:

- Event advertised as: HYP Home Tour Presented by: YOUR COMPANY
- Recognition in all event related marketing materials including weekly newsletter (5,500+ subscribers)
- Company supplied banner displayed at tour Check In table and Block Party
- Ten (10) complimentary tickets to the Home Tour & Block Party
- One time company supplied ad or email blast to all HYP members

FALL 2025 SPORTS

FLAG FOOTBALL & VOLLEYBALL

HYP is thrilled to offer two in-person sports leagues in the fall of 2025 starting in August and September. League sponsorships include recognition in all sports (1,000+ Athletes).

BRONZE SPONSOR \$500

- Company logo featured on the sports weekly email update
- Company logo featured on the HYP sports webpage with a hyperlink to sponsor's website

GOLD SPONSOR \$1,000

Above and:

- One (1) company team registration for Flag Football or Volleyball
- Company logo printed on the back of every player's jersey
- Company logo featured on the sports weekly email update
- Company logo featured on the HYP sports webpage

EXCLUSIVE RESTAURANT/BAR SPONSOR* \$2,500 (1 AVAILABLE)

Above and:

- Restaurant/Bar logo printed on the back of every player's jersey
- Restaurant/Bar logo featured on sports page on the HYP website with a hyperlink to sponsor's website
- Promotion of restaurant/bar as the official after-game location for the duration of the league
- Promotion of "Tab Contest" for teams to visit restaurant/bar on game days
- Restaurant/Bar mention in marketing efforts promoting the league
- Restaurant/Bar logo featured on the sports weekly email update
- League Captain's Meeting held at location sponsor one week before league begins
- Gift cards purchased from Restaurant Sponsor for winning teams
- Opportunity for physical presence during league play

EXCLUSIVE PLATINUM SPONSOR* \$3,000 (1 AVAILABLE)

Above and:

- Company logo printed on the front of every player's jersey
- Company logo featured on HYP sports webpage with a hyperlink to sponsor's website
- Company mention in marketing efforts promoting the leagues
- One (1) company team registration for all sports

7TH ANNUAL 20 IN THEIR 20'S AWARDS

NOVEMBER 2025

HYP's greatest showcase of 20 of Harrisburg's young professionals making a meaningful impact on their community and work-place. Your sponsorship shows dedication to helping attract and retain the best and the brightest of Central PA.

PROGRAM SPONSORSHIP \$250

- Quarter-page ad (3 7/8"h x 2 3/8"w) Annual Meeting Program

BRONZE SPONSOR \$500

- Company logo on the event screen presentation
- Company name in event program
- Company name placed on the HYP website event page with a hyperlink to the sponsor's website.

SILVER SPONSORSHIP \$750

Above and:

- Two (2) event tickets— (guests must be confirmed 1 week before event date)
- Company name placed in "TheBurg" page featuring Honorees in the October Issue Company
- Company logo on the digital event page with a hyperlink to the sponsor's website
- Special thank you recognition on HYP's social media platforms

GOLD SPONSORSHIP \$1,500 (4 AVAILABLE)

Above and:

- Company name placed on one of four award designations (company chooses from available awards)
 - Arts Advocate, Community Connector, Emerging Entrepreneur or Tech Titan
- Opportunity to present the award during the event
- Complimentary tickets for up to four (4) guests
- Quarter-page ad (3 7/8"h x 2 3/8"w) Annual Meeting Program

EXCLUSIVE PLATINUM SPONSOR* \$3,000 (1 AVAILABLE)

Above and:

- Exclusive sponsor of the 7th Annual 20 in Their 20's event
- Complimentary tickets for up to eight (8) guests
- Opportunity to provide Guest Speaker at event
- Company logo placed on all event promotional materials
- Full page ad (8" h x 5"w) in event program
- One time company supplied ad or email blast to all HYP Members

SPONSORSHIP FORM

Would you like to be a sponsor* or advertise with HYP? Please fill out this form and send it to Meghan Bachmore at Executive.Director@hyp.org or visit our [Sponsorship Page](#) to fill out our form online! Thank you for your support!

I WOULD LIKE TO...

- Be a Corporate Sponsor
- Sponsor a Sports League
- Sponsor an Event
- Advertise with HYP

Sports Season / Event Name: _____

Sponsorship Level: _____

Company Name: _____

Company Contact: _____

Email: _____

Phone Number: _____

Address: _____

*Harrisburg Young Professionals is a registered 501(c)(3) nonprofit corporation within the Commonwealth of Pennsylvania. Any sponsorship support provided to HYP may be tax deductible in accordance with applicable federal and state tax law.



Harrisburg

YOUNG PROFESSIONALS